

# Guadalupe County Fair Association



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## 2018 Sponsorship Package



**Many facets of the Guadalupe County Fair would not be possible without the support of individuals and companies who believe in agriculture and youth development. GALFA is a non-profit 501c3 organization. We need your help to continue the oldest fair in Texas. It's a family tradition.**

**The Guadalupe County Fair is family oriented, with something for everyone. Approximately 50,000 people come to enjoy our events which include a three-day PRCA rodeo, BBQ Cook off, Pride of Texas carnival, baby barnyard, exhibits, over 160 vendors, dances, contests, food and lots of fun!**

**What better atmosphere to reach out and touch your prospective customers than by becoming a sponsor? Partnering with the Guadalupe County Fair signals your commitment to family and community. Reach your target market while they are engaged in the fun and activities of the county fair.**

**We would appreciate the opportunity to answer any questions you may have with regards to sponsorships, space at the fair, etc. We look forward to hearing from you soon.**

**See you at the Fair!**

**(830) 379-6477**

**[g.c.f.a@sbcglobal.net](mailto:g.c.f.a@sbcglobal.net)**

**[www.gcfair.org](http://www.gcfair.org)**

**Guadalupe Co Fair and PRCA Rodeo Title Sponsor**

Platinum Sponsor -----\$5,500.00

Sponsors will receive 8 badges to the VIP area for the rodeos and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are 4 general admission tickets to each performance of the PRCA Rodeo and 4 tickets to each night of our hospitality room. You will also receive a 4’X16’ sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well being recognized in our radio and print advertising to include a link to your business on our web site.

Gold Sponsor -----\$4500.00

Sponsors will receive 6 badges to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are 4 general admission tickets to each performance of the PRCA Rodeo and 4 tickets to each night of our hospitality room. You will also receive a 4’X8’ sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well being recognized in our radio and print advertising to include a link to your business on our web site.

Silver Sponsor -----\$3000.00

Sponsors will receive 4 badges to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are 4 general admission Tickets to each performance of the PRCA Rodeo and 4 tickets to each night of our hospitality room. You will also receive a 2’X8’ sign/banner promoting your business in the arena, recognition in the program, on the digital scoreboard, announcement during each night of our PRCA Rodeo, as well being recognized in our radio and print advertising. Sponsor will be advertised on our website

## **Scoreboard Sponsors**

Top Ad Panel (2 available) -----\$1500.00

Includes 4 badges to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are (2) general admission tickets to each rodeo performance and 2 tickets to each night of our hospitality room.

## Professional Rodeo Cowboys Association (PRCA) Rodeo

### Bucking Chute Sponsor (6 available) ----- **SOLD**

Includes an approx. 3' X 5' sign on the respective bucking chute and announcement of your business each time stock is "bucked" from your chute. Advertisement on the digital score board. Includes 4 badges to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are (2) general admission tickets to each rodeo performance and 2 tickets to each night of our hospitality room.

### Event Sponsors-----\$1200.00

Includes an approx. 4' X 8' sign. Includes 2 badges to the VIP area for the rodeo and hospitality room as well as 2 VIP parking passes (good for all three performances). Also included are (2) general admission tickets to each rodeo performance and 2 tickets to each night of our hospitality room. Includes advertisement on the digital score board, and announcement each night of the rodeo as the event sponsor (typically before and after the event). Events include: Bare Back Riding, Saddle Bronc Riding, Team Roping, Steer Wrestling, Calf Roping, Barrel Racing, Bull Riding, and the ever popular Calf Scramble, Mutton Bustin, Tough Enough To Wear Pink.

### Large Rail Sign (2 available) -----\$800.00

Includes an approx. 4' X 6' sign. Includes 2 badges to the VIP area for the rodeo and hospitality room as well as 1 VIP parking pass (good for all three performances). Also included are (2) general admission tickets to each rodeo performance and 2 tickets to each night of our hospitality room. Additionally, advertisement on the digital score board.

### Rail Sign (48 available) -----\$500.00

Includes an approx. 2' X 8' sign, 2 general admission tickets to each rodeo performance (three nights), and 2 tickets to the hospitality room (three nights).

### Hospitality Room Sponsors -----\$1000.00

Recognition in the hospitality room with an approx. 3'X6'banner. Includes 2 badges to the VIP area for the rodeo and hospitality room as well as 1 VIP parking passes (good for all three performances). Also included are (2) general admission tickets to each rodeo performance and 2 tickets to each night of our hospitality room.

### Rodeo VIP Area Sponsors -----\$1000.00

Recognition in the Rodeo VIP Area with an approx. 3'X6' banner. Includes 2 badges to the VIP area for the rodeo and hospitality room as well as 1 VIP parking passes (good for all three performances). Also included are (2) general admission tickets to each rodeo performance and 2 tickets to each night of our hospitality room.

## **Drill Team**

Flag Sponsors-----\$600.00

3' X 5' Flag Carried at most Drill Team events year round  
(1 Oct -30 Sep). Flag cost is an additional (approximately) \$150.00-\$200.00 for first year.  
Recognition in Fair Catalog  
Two (2) PRCA Rodeo general admission tickets each night of the PRCA  
Rodeo  
Two (2) Hospitality Room Tickets (three nights)

Magnet Sponsors -----\$300.00

17.5" X 11.5" Car Magnet Display at most Drill Team events year round (1 Oct-30 Sept.). Magnet cost is an additional (approximately) \$25.00 for the first year or you can supply your own. Recognition in Fair Catalog (if committed by end of Aug.) Two (2) PRCA general admission Rodeo Tickets to Thursday and Friday nights Rodeo.

## **BBQ Cook-Off Mutton Bustin'**

Sponsor-----\$500.00

Community Banner at Location of Event with Name and Sponsorship Level  
Recognition in Fair Catalog  
Four (4) each Gate Passes to Fair  
Opportunity to present awards at completion of event (This event takes place a week before the County Fair)  
2 Tickets to Hospitality Room (three nights)

## **BBQ Cook-OFF**

Event Sponsor-----\$800.00

4' X 6' Poster at BBQ Cook-Off  
Four (4) PRCA general admission rodeo Tickets each night  
Four (4) Tickets to Hospitality Room each night

Recognition in Fair Catalog  
Can Judge BBQ

Buckle Sponsor-----\$500.00

(Grand & Reserve Grand Over-All Cooker Buckles)  
2' X 4' Poster at Cook-Off  
Two (2) PRCA general admission rodeo Tickets each Night  
Recognition of Buckles awarded  
Recognition in Fair Catalog  
Opportunity to Present awards at Completion of event  
Can Judge BBQ

Trophy Sponsor-----\$250.00

Recognition of Trophies awarded  
Four (4) Gate Passes each Day of Fair  
Recognition in Fair Catalog  
Opportunity to Present awards at completion of event  
Can Judge BBQ

Ribbon Sponsor-----\$100.00

Two (2) each Gate Passes to Fair  
Recognition of Ribbons awarded  
Recognition in Fair Catalog  
Opportunity to Present awards at completion of event  
Can Judge BBQ

## **Best Western Wear Roundup**

Grand Prize Sponsor (2 given) -----\$500.00

Community Banner at Location of Event with Name and Sponsorship Level  
Recognition in Fair Catalog  
Four (4) each Gate Passes to Fair  
Opportunity to present awards at completion of event  
2 Tickets to Hospitality Room (three nights)

1<sup>st</sup> Place Sponsor (6 given) -----\$300.00

Community Banner at Location of Event with Name and Sponsorship Level  
Recognition for awards given  
Recognition in Fair Catalog

Two (2) each Gate Passes to Fair  
Opportunity to present awards at completion of event

2<sup>nd</sup> Place Sponsor (6 given) -----\$200.00

Community Banner at Location of Event with Name and Sponsorship Level  
Recognition for awards given  
Recognition in Fair Catalog  
Two (2) each Gate Passes to Fair  
Opportunity to present awards at completion of event

3<sup>rd</sup> Place Sponsor ( 6 given) -----\$150.00

Community Banner at Location of Event with Name and Sponsorship Level  
Recognition for awards given  
Recognition in Fair Catalog  
Two (2) each Gate Passes to Fair  
Opportunity to present awards at completion of event

Trophy Sponsor -----\$300.00

Community Banner at Location of Event with Name and Sponsorship Level  
Recognition for awards given  
Recognition in Fair Catalog  
Two (2) each Gate Passes to Fair  
Opportunity to present award at completion of event

## **Dance and Stage**

Primary Stage Sponsor -----\$1500.00

4' X 8' Banner over main stage  
Recognition in Fair Catalog  
1 VIP Parking Pass good for all 3 days.  
Six (6) PRCA Rodeo general admission Tickets each night of the PRCA  
Rodeo  
Six (6) Hospitality Room Tickets each night (three nights)

Band Gold Sponsor -----\$750.00

2' X 2' Poster at front of stage during performance  
Recognition in Fair Catalog

Four (4) PRCA Rodeo general admission Tickets each night of the PRCA Rodeo  
Four (4) Hospitality Room Tickets each night (three nights)

Band Silver Sponsor -----\$500.00

2' X 2' Poster at front of stage during performance  
Recognition in Fair Catalog  
Two (2) PRCA Rodeo general admission Tickets each night of the PRCA Rodeo  
Two (2) Hospitality Room Tickets each night (three nights)

## **Parade Float**

Float and Truck Sponsor -----\$2500.00

Name on Float/Tow Vehicle  
Recognition in Fair Catalog and At 6 -8 Parades  
Six (6) each Gate Passes to Fair  
Six (6) PRCA Rodeo general admission Tickets each night of the PRCA Rodeo

## **Petting Zoo**

Event Sponsor (2 available)-----\$3000.00

4' X 8' Banner At location of the Event  
Recognition in the Fair Catalog  
Four (4) each Gate Passes to Fair  
6 PRCA Rodeo general admission Tickets each night of the PRCA Rodeo  
Opportunity to greet event visitors  
One (1) VIP Parking Pass good for all 3 days.

## **Gates and Parking**

Main Gate Ticket Booth Sponsor -----\$2500.00

3' X 7' Sign at Each Gate Ticket Booth (3 Main Gates - lighted at night)  
Four (4) each Gate Passes to Fair  
Eight PRCA Rodeo general admission Tickets each night of the PRCA Rodeo  
Eight (8) Hospitality Room Tickets each night (three nights)  
Two (2) VIP Parking Passes good for all 3 days.

Food/Drink Concessions Ticket Booth Sponsor -----\$1500.00

3' X 7' Sign at Each Gate Concessions Ticket Booth (3 ticket booths)



- Four (4) each Gate Passes to Fair
- Six (6) PRCA Rodeo general admission Tickets each night of the PRCA Rodeo
- Six (6) Hospitality Room Tickets each night (three nights)
- One (1) VIP Parking Pass good for all 3 days.

**Fair Queen’s Contest**

Event Sponsor -----\$600.00

- 4’ X 8’ Banner at Location of Event
- Recognition in our Fair Catalog
- Four (4) each Gate Passes to Fair
- Opportunity to present awards at completion of event
- Two (2) PRCA Rodeo general admission Tickets each night of the PRCA Rodeo

Crown Sponsor -----\$500.00

- Recognition in Fair Catalog
- Four (4) each Gate Passes to Fair
- Two (2) PRCA Rodeo general admission Tickets each night of the PRCA Rodeo

Sash Sponsor -----\$300.00

- Recognition in Fair Catalog
- Four (4) each Gate Passes to Fair

Flower and Decoration Sponsor -----\$200.00

- Recognition in Fair Catalog
- Four (4) each Gate Passes to Fair

**Miss Roundup and Little Miss Roundup**

Event Sponsor -----\$1100.00

- 4’ X 8’ Banner at Location of Event
- Recognition in our Fair Catalog
- Four (4) each Gate Passes to Fair
- Six (6) PRCA Rodeo general admission tickets/night
- Opportunity to present awards at completion of event

Flower and Decoration Sponsor -----\$200.00

Recognition in Fair Catalog

Four (4) each Gate Passes to Fair

Miss Roundup Buckle Sponsor -----\$600.00

Recognition in Fair Catalog

Four (4) each Gate Passes to Fair

Two (2) PRCA Rodeo general admission Tickets/night

Miss Roundup Banner Sponsor -----\$500.00

Recognition in Fair Catalog

Four (4) each Gate Passes to Fair

Two (2) PRCA Rodeo general admission Tickets/night

Miss Roundup Crown Sponsor -----\$500.00

Recognition in Fair Catalog

Four (4) each Gate Passes to Fair

Two (2) PRCA Rodeo general admission Tickets/night

Little Miss Roundup Buckle Sponsor -----\$500.00

Recognition in Fair Catalog

Four (4) each Gate Passes to Fair

Two (2) PRCA Rodeo general admission Tickets/night

Little Miss Roundup Banner Sponsor -----\$500.00

Recognition in Fair Catalog

Four (4) each Gate Passes to Fair

Two (2) PRCA Rodeo general admission Tickets/night

Little Miss Roundup Crown Sponsor -----\$500.00

Recognition in Fair Catalog

Four (4) each Gate Passes to Fair

Two (2) PRCA Rodeo general admission Tickets/night

## **Beef Cattle Department**

Event Sponsor -----\$500.00

2' X 4' Banner at Location of Event

Recognition in our Fair Catalog

Four (4) each Gate Passes to Fair

Opportunity to present awards at completion of event

Trophy Sponsor -----\$200.00

- Recognition of trophies awarded
- Recognition in Fair Catalog
- Two (2) each Gate passes to Fair
- Opportunity to present awards at completion of event

Ribbon Sponsor -----\$75.00

- Recognition for ribbons awarded
- Recognition in Fair Catalog
- Two (2) each Gate Passes to Fair

## **Sheep & Goats**

Event Sponsor -----\$500.00

- 2' X 4' Banner at Location of Event
- Recognition in our Fair Catalog
- Four (4) each Gate Passes to Fair
- Opportunity to present awards at completion of event

Trophy Sponsor -----\$200.00

- Recognition of trophies awarded
- Recognition in Fair Catalog
- Two (2) each Gate passes to Fair
- Opportunity to present awards at completion of event

Ribbon Sponsor -----\$75.00

- Recognition for ribbons awarded
- Recognition in Fair Catalog
- Two (2) each Gate Passes

## **Midway Signs**

Midway Garbage Can Sponsor -----\$300.00

- Midway garbage can sponsors will have their name on approximately 50 containers throughout the Fair and Rodeo grounds
- Four (4) each Gate Passes to Fair

## Hay Show & Field Crops

Event Sponsor -----\$200.00

- 2' X 4' Banner at Location of Event
- Recognition in our Fair Catalog
- Four (4) each Gate Passes to Fair
- Opportunity to present awards at completion of event

## Kids Corral

Event Sponsor -----\$1500.00

- 4' X 6' Banner at Location of Event
- Recognition in Fair Catalog
- Four (4) each Gate Passes
- Six (6) PRCA Rodeo general admission Tickets/night
- Opportunity to present awards at completion of event

## Home Arts

Over All Event Sponsor -----\$500.00

- 2' X 4' Banner at Location of Event
- Recognition in our Fair Catalog
- Four (4) each Gate Passes to Fair each day

Division Ribbon Sponsor -----\$75.00

- Recognition for ribbons awarded
- Recognition in Fair Catalog
- Two (2) each Gate Passes to Fair
- Divisions Include: Antiques, Arts, Baked Foods, Fruits and Vegetables, Jellies/Jams/Preserves, Pickles/Relishes, Canned Foods, Clothing, Crafts, Floral, Handiwork, Photography

## Pet Show

Big Dog - (Event Sponsor)-----\$400.00

- 2' X 4' Banner at Location of Event
- Recognition in our Fair Catalog
- Four (4) each Gate Passes to Fair
- Opportunity to present awards at completion of event

**Cool Cat** - (Trophy Sponsor)-----\$150.00

- Recognition of trophies awarded
- Recognition in Fair Catalog
- Two (2) each Gate passes to Fair
- Opportunity to present awards at completion of event

**Perky Puppy** - (Ribbon Sponsor)-----\$75.00

- Recognition for ribbons awarded
- Recognition in Fair Catalog
- Two (2) each Gate Passes to Fair
- Opportunity to present awards at completion of event

**Colorful Kitten** - (Donation Sponsor)-----In-Kind Donation

- Recognition items donated
- Recognition in Fair Catalog
- Two (2) each Gate passes to Fair (Day)
- Opportunity to present awards at completion of event.

## **Fiddler's Contest**

**Event Sponsor** -----\$500.00

- 2' X 4' Banner At Location of Event
- Recognition in Fair Catalog
- Four (4) each Gate Passes
- Opportunity to present awards at completion of event

**Prize Sponsor**-----\$200.00

- Recognition for prizes awarded
- Recognition in Fair Catalog
- Two (2) each Gate Passes

## **Wine Tasting**

**Event Sponsors** -----\$200.00

- Name on Community Banner at location of Event
- Recognition in Fair Catalog
- Two (2) gate passes per night

## County Team Roping

Saddle Sponsor -----\$2000.00

Six (6) PRCA rodeo VIP badges good for all three performances  
The badges allow admittance to the Hospitality Room each night  
Recognition in Fair Catalog

Event Sponsor -----\$800.00

Five (5) PRCA general admission rodeo Tickets each night  
Five (5) Tickets to Hospitality Room each night  
Recognition in Fair Catalog

Buckle Sponsor -----\$250.00

(2nd and 3rd place Header and Heeler Buckles)  
Two (2) PRCA general admission rodeo tickets each night  
Recognition of Buckles awarded  
Recognition in Fair Catalog

**If you have not found a sponsorship package that has met your requirements, please contact Sarah Louque at 830-379-6477 or [g.c.f.a@sbcglobal.net](mailto:g.c.f.a@sbcglobal.net) and she will be glad to help customize one for you.**

**Additional VIP/Hospitality room PRCA rodeo badges available for sponsors at or over the \$800.00 sponsorship level at \$300.00 each.**

**Additional VIP parking passes at \$60.00 each. Subject to availability.**